

[1957]

PEARSON'S NURSERY

|                                 |          |
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"Quality Plants for Particular People"

ROLLIN' ACRES

RUMNEY, N.H.

Changes are taking place all the time at PEARSON'S NURSERY. In an effort to keep up with your needs we have two Firsts this year:

1. Virus Free (V.F.) Catskill, Sparkle, and Howard strawberries
2. New N.H. State Certified Raspberry varieties. (See page two)

The strawberry varieties listed below are our favorites from all old and new varieties. We have labeled the varieties that we consider choice. We are completely confident that these choice varieties will perform well for you. Varieties are listed in order of their ripening for us.

We suggest that orders for N.H. varieties and Virus Free plants be placed soon, as those varieties are limited in supply.

#### STRAWBERRY VARIETIES

VALENTINE - Very early, sweet, large berry. Heavy producer. Choice early.

JAMBEREE - The only real wild flavored berry in cultivation. Fruit is sweet, about half as large as a Howard and grows in large clusters. A very excellent berry for freezing and in preserves. Choice.

HOWARD 17 (PREMIER) - Virus Free available (See prices below). Howards are still a top producer. We offer both V. F. and regular Howards. Choice.

DORSETT - Large, bright red. Excellent producer.

FAIRFAX - One of the best in quality, very large. Choice.

PHELPS - A U.N.H. introduction with vigor, excellent flavor and good runner habits. This is a strawberry you'll try and never be without. Very choice.

SPARKLE - For beauty, taste, and freezing quality, this is one of the best berries in production today. Our Virus Free stock is excellent. Our regular plants are still very dependable. (See V. F. prices below) Choice.

TEMPLE - Equal to Sparkle and a heavier producer. Conical shaped, deep red and firm.

ORLANDS - A new dependable producer of excellent quality.

EMPIRE - A berry that proved its worth in '56. Bright red, long producer, and flavor outstanding. Choice.

ROBINSON - Very popular on roadside stands. A small plant with extra large fruit. Choice.

CATSKILL - Long a favorite. Catskill has now pushed ahead, showing new vigor with our new Virus Free plants. Regular plants still available. (See V.F. prices below) Choice.

BLAZE - A U.N.H. introduction. In 1955 trials this was the top producer against all standard varieties. Bears large fruit for two weeks.

NH F-13 - Another U.N.H. introduction. A late bearing, good quality berry. Choice late.

STRAFFORD - U.N.H. introduction. The last of them all to ripen. Choice late.

#### PRICE LIST

|                                   |        |        |        |        |        |         |         |         |
|-----------------------------------|--------|--------|--------|--------|--------|---------|---------|---------|
| All strawberries except as listed | 25     | 50     | 100    | 200    | 300    | 400     | 500     | 1000    |
|                                   | \$1.50 | \$2.25 | \$3.50 | \$6.50 | \$9.00 | \$11.00 | \$12.50 | \$23.00 |

|   |        |        |        |        |         |         |         |         |
|---|--------|--------|--------|--------|---------|---------|---------|---------|
| Virus Free Howards, Sparkles, Catskills | \$1.75 | \$2.50 | \$4.00 | \$7.50 | \$10.50 | \$13.00 | \$15.00 | \$25.00 |
|---|--------|--------|--------|--------|---------|---------|---------|---------|

|  |        |        |        |         |
|--|--------|--------|--------|---------|
| Special prices for Blaze, Phelps, Strafford, NH F-13 | \$3.00 | \$5.50 | \$8.00 | \$14.00 |
|--|--------|--------|--------|---------|

For a Special Home Garden long season package we suggest:

|  |        |
|--|--------|
| #1 - 25 Phelps - 50 V.F. Sparkles - 25 NH F-13 | \$8.00 |
|--|--------|

|   |        |
|---|--------|
| #2 - 25 V.F. Howards - 25 Phelps - 25 V.F. Sparkles - 25 V.F. Catskills | \$7.50 |
|---|--------|

#### NEW GRANITE SERIES EXTRA HARDY CHRYSANTHEMUMS

U.N.H. has developed 8 new high color winter hardy chrysanthemums. We offer rooted cuttings that will bloom in 1957. Order by color preferred: yellow, orange, bronze, or red. Minimum order \$2.00. Will ship June 1st.

|                 |             |             |
|-----------------|-------------|-------------|
| 5 to 9 cuttings | 10 to 24    | 25 and up   |
| \$ .35 each     | \$ .30 each | \$ .25 each |



PEARSON'S NURSERY

"Quality Plants for Particular People"

ROLLIN' ACRES

RUMNEY, N.H.

We are offering for the first time in the history of New Hampshire, raspberry plants which have been certified by the New Hampshire Plant and Seed Certification Service. The raspberries below labeled "certified" have been properly inspected and declared "true to name". Every package will carry a Certification certificate.

We are proud of our raspberry varieties. Every variety has a purpose, every one has quality, and is adapted to northern conditions.

RASPBERRY VARIETIES

GATINEAU RED RASPBERRY - A very hardy early bearing raspberry. We are offering Gatineau for the first time. It is a large berry with quality and is earlier than Latham. A very winter hardy variety.

VIKING RED RASPBERRY - A very high quality raspberry. This variety is thornless, grows 6 to 7 feet tall, and bears delicious fruit in midseason. Supply limited this year.

NEW HAMPSHIRE RED RASPBERRY (Certified) - Here is your nearly perfect red raspberry. This variety outyielded all other varieties in '56 at U.N.H. It is sweet, very large, picks easily and best of all, it bears fruit for 4 to 5 weeks. New Hampshire Raspberry is going places and may be the most planted raspberry this year. Try this disease free, true to name, variety right now. This variety starts bearing early in July and continues into August.

DURHAM EVERBEARER (Certified) - This everbearing red raspberry has swept the country. There is no substitute for Durham. This variety bears a July crop on the old canes and an August through September crop on the new canes. This is the earliest fall bearing raspberry available. The fall crop brings fabulous prices in the roadside trade. Try Durham Everbearer now.

| New                      | *** | SUCCESS | *** | New |
|--------------------------|-----|---------|-----|-----|
| The New Purple Raspberry |     |         |     |     |

For many years nurserymen have received requests for a hardy purple or black raspberry. Such a variety has been difficult to find. Dr. Yeager at U.N.H. has solved the problem with a purple raspberry that rates better than any you ever dreamed of growing.

New SUCCESS is hardy, vigorous, productive, with an exciting sweet flavor. All lovers of black and purple raspberries can now have them in their own back yard.

For four years we have been fruiting this outstanding new variety and in '56 we retailed fruit from our small planting. Favorable comments have been endless. Any way you wish to serve them or preserve them, they are tops.

Yields of SUCCESS have been counted up to 11 quarts per plant set. A half dozen plants will supply sufficient fresh fruit for a small family. Each year the bushes get larger and more productive.

We have a very limited supply for sale this year. Any one placing an order should state if he wishes to have his order booked for next year, if we are out of this year's stock. Propagation on SUCCESS is slow as it is done by tip layering and soft wood cuttings. This accounts for the high list price. It will be years before a plentiful supply is available, so order now and if we do not have them, we will grow them especially for you.

PRICE LIST

Durham, Viking, and Gatineau Red Raspberries

|              | 10     | 25     | 50      | 100     | 500     |
|--------------|--------|--------|---------|---------|---------|
| 1 yr. plants | \$3.00 | \$4.50 | \$8.00  | \$14.00 | \$60.00 |
| 2 yr. plants | \$4.25 | \$7.50 | \$13.00 | \$20.00 | \$85.00 |

New Hampshire Red Raspberry

|  | 5      | 10     | 25      | 50      | 100     | 500      |
|--|--------|--------|---------|---------|---------|----------|
|  | \$2.75 | \$5.00 | \$10.00 | \$20.00 | \$35.00 | \$125.00 |

Success Purple Raspberry - Per Plant \$1.00

(All prices Postpaid except raspberry orders of 100 plants or more of one variety. Add \$ .50 per 100 plants.)

